

# **Mandel Center for Leadership in the Negev**

## **Leadership, Vision, Dream and Performance**

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The purpose of the seminar is for participants to get acquainted with the individual creativity and group creative processes, and to establish the connection between creative visioning and leadership activities in the Negev. The seminar is based on correspondences between processes of leadership and creative practices. Concepts such as transformation, intervention, agency, mutuality link creative practices with concepts of leadership and vision.

The seminar creates a safe space in which individuals experiment with creativity and its challenges while deepening their understanding of processes of leadership.

Addressing issues that tie the two processes together, deepens and clarifies participants' outlook in terms of leadership.

Participant's acquaintance with creative processes raises questions such as: how does one react to the introduction of new materials into their day-to-day activities? How does one get acquainted with a new aspect of their work and how does one get to know its properties? What may be creative solutions to problems that rises in one's leadership activities?

As participants deepen the process of personal creation and become acquainted with its intricacies, additional questions arise regarding the connection between creativity and leadership activities. For example: How does one identify characteristics of their vision for the Negev in one's creative process? Is it possible to learn about one's leadership activities through the challenges and insights that accompany the creative process?

After investigating the individual creation process, the second phase of the seminar expands this experience towards a joint creative process. New challenges arise that are related to the encounter between the process of individual and co-creation.

Experiencing a group creative process is an opportunity for colleagues to explore leadership in the Negev region and to raise questions such as: To what extent is one's personal voice expressed within the group? Is one inclined to take the reins and lead? Or does one naturally support the leading voice and in what way? How does one recognize and react to conflicts that arise in one's group and what feelings do they evoke?

Illuminating such issues that arise during individual and group creative processes assists participants to clarify and deepen their leadership activities, and to learn about those interactions that they create in the context of groups and collectives. The workshop refines the role of the individual in the context of initiatives made with communities in the Negev region, and creates a map of the web of connections between leadership activities in the Negev.